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Feb 1, 2017 - Feb 28, 2017

Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search

https://www.fletc.gov/training-program/firearms-instructor-

https://www.fletc.gov/training-program/law-enforcement-

https://www.fletc.gov/training-program/electronic-control-

control-tactics-instructor-training-program

device-instructor-training-program

16. https://www.fletc.gov/legal-resources

refresher-training-program

10. glynco

12. fletc glynco

14. fletc charleston

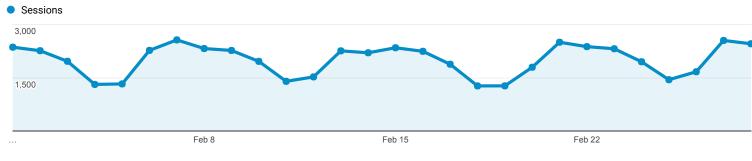
13. https://www.fletc.gov/

11.



Explorer

Summary



Keyword				Ava			Goal		
	Acquisition	Acquisition					Conversions		
•									
		. 35 10				. 05 22			
Feb 8		Feb 15				Feb 22			

Keyword	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value	
	56,025	66.49%	37,253	42.65%	4.41	00:03:08	0.00%	0	\$0.00	
	% of Total: 61.28%	Avg for View:	% of Total:	Avg for View:	Avg for View:	Avg for View:	Avg for View:	% of Total: 0.00%	% of Total:	
	(0.1.10.1)							(0)		

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% of Total: Avg for 61.28% View: Total: View: 0.00% Total: 9 (91,431) 67.50% 60.36% 44.36% 4.15 00:03:11 0.00% (0) 0.0	0.00 % of otal: 0.00% 0.00)

1. (not provided)	51,197 (91.38%)	66.48%	34,035 (91.36%)	42.94%	4.35	00:03:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. fletc	764 (1.36%)	64.14%	490 (1.32%)	12.04%	8.04	00:05:03	0.00%	0 (0.00%)	\$0.00 (0.00%)

Z. TIECC	(1.36%)	64.14%	(1.32%)	12.04%	8.04	00:05:03	0.00%	(0.00%)	(0.00%)
3. fletc training	90 (0.16%)	60.00%	54 (0.14%)	12.22%	9.12	00:06:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
	80		50					0	\$n nn

3. fletc training	90 (0.16%)	60.00%	54 (0.14%)	12.22%	9.12	00:06:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. federal law enforcement training center	89 (0.16%)	66.29%	59 (0.16%)	11.24%	9.03	00:05:59	0.00%	0 (0.00%)	\$0.00 (0.00%)

· ·	(0.16%)		(0.16%)					(0.00%)	(0.00%)
5. glynco georgia	46 (0.08%)	58.70%	27 (0.07%)	36.96%	4.87	00:03:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. federal law enforcement training centers	35 (0.06%)	60.00%	21 (0.06%)	8.57%	7.37	00:05:24	0.00%	0 (0.00%)	\$0.00 (0.00%)

3. glyfico geoligia	(0.08%)	30.70%	(0.07%)	30.30%	4.07	00.03.37	0.00%	(0.00%)	(0.00%)
6. federal law enforcement training centers	35 (0.06%)	60.00%	21 (0.06%)	8.57%	7.37	00:05:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. www.fletc.gov	33 (0.06%)	42.42%	14 (0.04%)	12.12%	6.85	00:04:34	0.00%	0 (0.00%)	\$0.00 (0.00%)

C. Tederal law emore emerit training centers	(0.06%)	00.00%	(0.06%)	0.07 70	7.07	00.00.24	0.00%	(0.00%)	(0.00%)
7. www.fletc.gov	33 (0.06%)	42.42%	14 (0.04%)	12.12%	6.85	00:04:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
	30		23					0	\$0.00
8. glynco ga	(0.05%)	76.67%	(0.06%)	36.67%	6.40	00:05:56	0.00%	(0.00%)	(0.00%)

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00:03:02

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00:16:18

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17. fletc peb	15 (0.03%)	33.33%	5 (0.01%)	20.00%	6.40	00:03:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. feltc	13 (0.02%)	30.77%	4 (0.01%)	38.46%	6.46	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. fletc artesia nm	13 (0.02%)	61.54%	8 (0.02%)	0.00%	8.00	00:03:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. fletc georgia	12 (0.02%)	75.00%	9 (0.02%)	33.33%	2.92	00:07:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. fletc glynco ga	12 (0.02%)	66.67%	8 (0.02%)	41.67%	4.50	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. flect	11 (0.02%)	45.45%	5 (0.01%)	0.00%	7.82	00:03:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. flectc	11 (0.02%)	45.45%	5 (0.01%)	45.45%	2.91	00:04:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. fletc informer	11 (0.02%)	27.27%	3 (0.01%)	36.36%	3.82	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. glynco federal training center	11 (0.02%)	72.73%	8 (0.02%)	0.00%	8.73	00:07:01	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 2652